



**The Amber Room
The Lost Dutchman Mine
The Treasure of the Knights Templar
The 180 Degrees from Ordinary Windstar Cruises Treasure...
One will be found in October, 2021**



***Windstar reveals the clues to a massive cruise treasure,
And like the Romanov (Fabergé) Eggs, there is a treasure within a treasure***

SEATTLE, WA, September 7, 2021 – Award-winning small ship cruise line [Windstar Cruises](#) is about to reveal the clues to a massive treasure hunt, running September 10-October 1. Someone will win a Windstar Cruise for two, but like the famed Fabergé eggs, there is a massive prize within a prize that the winner will solve while sailing on an exotic cruise to a fabled port-of-call. The contest is part of a celebration to commemorate the return of cruising and to incite excitement for planning future trips on the brand’s fleet of award-winning small yachts. More than half of Windstar’s fleet is now sailing with vaccinated guests and crew.

“Before our yachts returned to operation, we spent a lot of time trying to figure out how to inspire wanderlust for booking a future cruise vacation – to give people something to look forward to and have a bit of fun in the process – so we created this visual treasure hunt as a way to show what makes Windstar such a unique cruise experience,” said Betsy O’Rourke, Chief Marketing Officer for Xanterra Travel Collection, Windstar’s parent company. “Travel brings joy when you get to experience new things, share moments with loved ones, and make new friends. We hope this treasure hunt inspires reflection on past amazing experiences and inspires a future trip.”

HOW IT WORKS

To find the location of the hidden treasure, players must go online and watch 11 short videos that are hosted on Windstar's social channels and on the sweepstakes landing page at WindstarCruises.com. Each video contains a number, letter, or symbol that, strung together, form a Google Plus code revealing the destination of the treasure. Once players crack the code, they can earn up to \$200 shipboard credit and are entered to win a Windstar cruise. The cruise winner will then embark on a super mega treasure hunt with a partner of their choosing to retrieve the extraordinary grand prize waiting to be discovered.

Details and videos at Windstarcruises.com/treasurehunt

The sweepstakes opens September 10 and ends October 1.

MEDIA NOTES, INFORMATION AND CONTACT:

Given your audience of travelers and cruisers, please find our suggested social content below. Or share content directly from @WindstarCruises social channels, as posts on the contest are now live.

Join a hunt for an extraordinary hidden treasure and experience what makes Windstar Cruises 180 degrees from ordinary. Hint: it's in the details. Find the location of the hidden treasure by October 1, 2021 for the chance to win a Windstar Cruise for you and a friend to retrieve an extraordinary grand prize. Plus, earn up to \$200 shipboard credit for guessing the clues correctly.

No purchase necessary. For official rules and to get started visit:
Windstarcruises.com/treasurehunt.

Please use #Windstar180TreasureHunt and tag @WindstarCruises.

Video: [here](#)

Image: [here](#)

For more details on Windstar Cruises, visit www.windstarcruises.com.

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About Windstar Cruises

Windstar Cruises operates a fleet of six boutique all-suite and sailing yachts carrying 148-342 guests. Small ship cruises sail throughout Europe, the Caribbean, Costa Rica and the Panama Canal,

Asia, Alaska and British Columbia, Canada and New England, Tahiti and the South Pacific, Mexico and U.S. Coastal and Australia. Windstar launched the *\$250 Million Star Plus Initiative* to transform the three all-suite Star Plus Class ships with new suites, restaurants, and a world-class spa and fitness center. The award-winning line is known for immersive experiences, destination authenticity, port-intensive itineraries, exceptional service, and an innovative culinary program. Windstar Cruises is part of the Xanterra Travel Collection, a group of global hospitality and travel companies, one of which traces its history back over a hundred years of operating our country's iconic national parks, including Grand Canyon, Yellowstone, Glacier, Death Valley, and many others. Xanterra Travel Collection is owned by The Anschutz Corporation, the ultimate owner of the Broadmoor, Sea Island, and entertainment giant AEG, Anschutz Entertainment Group.